

WORDS & PICTURES

by John Lee

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STATEMENT

Date: MARCH 31, 2009

WOODIE TIMES Issue Date

MARCH 2009

| | | |
|---|---------------|-------------------|
| PRINTING -- 3,200 copies, 32 pages | \$3174.15 | |
| mailing service + polybagging + freight | <u>865.42</u> | |
| | 4039.57 | 4039.57 |
| POSTAGE | | |
| 2629 Periodical rate | 1018.09 | |
| 346 1st class | 463.64 | |
| 71 foreign (Feb, Mar) | 211.26 | |
| directors/5 copies (20) | <u>99.00</u> | |
| TOT 3046 | 1791.99 | 1791.99 |
| EDITORIAL SERVICES | | |
| & MEMBERSHIP ADMINISTRATION | 1449.00 | 1449.00 |
| ADMINISTRATIVE EXPENSES | | |
| Postage/copies/supplies/LD phone | 107.63 | 107.63 |
| MEMBERSHIP EXPENSES | | |
| Computer Services | 309.62 | |
| Mailing Services | <u>625.81</u> | |
| | 935.43 | 935.43 |
| TOTAL MARCH ISSUE EXPENSES | \$8323.62 | |
| TOTAL PAYMENT DUE | | <u>\$8,323.62</u> |

INCOME SUMMARY

Date: MARCH 31, 2009

| | | | |
|--|-------|--------|--------------------|
| One-year regular memberships | 111 @ | 35.00 | 3885.00 |
| One-year 1st cl. memberships | 9 @ | 45.00 | 405.00 |
| Two-year regular memberships | 23 @ | 64.00 | 1472.00 |
| Three-year regular memberships | 12 @ | 89.00 | 1335.00 |
| Three-year 1 st cl. memberships | 3 @ | 118.00 | 354.00 |
| Misc. memberships * | 28 | | 2275.00 |
| Display ad payments | | | 1857.50 |
| Misc. – photo ads, back issues | | | 113.00 |
| TOTAL THIS REPORT | | | <u>\$11,696.50</u> |

Transferred from PayPal to NWC account March 2 \$839.48
This amount is not included above

* INCLUDES \$329.00 DONATED TO SCHOLARSHIP FUND
INCLUDES \$15.00 for photo ads

TOTAL MEMBERSHIP MAILED FEBRUARY ISSUE 3055

TOTAL MEMBERSHIP MAILED MARCH ISSUE 3046

In February 425 WE MISS YOU reminder letters were mailed to those whose membership lapsed during the last 12 months. So far 30 renewals have come in from this mailing, along with one deceased and one who gave reasons for not renewing. Last year the reminder letter netted 86 renewals, which dribbled in until the end of the year.